

Business U 2020 Courses

Business Engagement Signature Learning Events

Business U is proud to announce its 2020 accredited business engagement courses for employer-facing staff and leadership in workforce development and education. Click on the request link below for more information and to register for an upcoming course. Business U is accredited by the International Association for Continuing Education and Training (IACET) and is authorized to issue the IACET CEU. As an IACET Accredited Provider, Business U offers CEUs for the following professional development programs below:

Business Engagement Boot Camp (Onsite)

You can't "sell" your way to business engagement. Immediately apply a market-responsive, demand driven framework to increase employer reach and expand opportunities for job seekers and students.

[Request more information](#)

Certified Business Engagement Professional-CBEP (Online Facilitator-Led)

Earn the CBEP certification by completing a seven-week, demand-driven business engagement online course to gain the necessary knowledge and skills to successfully engage business and industry. (Course work is required to earn the certification.)

[Request more information](#)

Certified Business Engagement Professional-CBEP (Blended Delivery: Onsite and Facilitator-led Online)

This course is a combination of Boot Camp and the online CBEP course to earn the certification by spending four-hours onsite with the facilitator as well as attend two, one-hour online coaching sessions to complete the CBEP certification process. (Course work is required to earn the certification.)

[Request more information](#)

Case Manager Business Services Training (Online Facilitator-Led)

A course designed specifically for workforce and education staff who also interface with employers and have been tasked with outreach efforts to maximize employment and work-based learning opportunities. The curriculum is developed from the latest findings of Business U's Business Engagement National Case Manager Study.

[Request more information](#)

Certified Business Engagement Leadership Coaching (Online Facilitator-led)

This capacity-building learning event is designed for workforce and education professionals who hold a leadership or supervisory position within their organization, and who are charged with regional coordination and/or internal team management of business services staff and their working relationships with their respective career coaches and external partners to maximize business engagement and performance goals. (Course work is required to earn the certification.)

[Request more information](#)

Business Engagement One-Hour Webinars (On-demand: anytime, anywhere training)

Webinar: Building Transformational Relationships with Business & Industry

Webinar: The Power of Value Propositions: A Consultative Approach to Engagement

Webinar: Overcoming Employer Objections: The Psyche of Business & Industry

Webinar: Prospecting: The Art of Opening New Business Relationships

Webinar: Monetizing Business Services: "Show" instead of "Tell" the Value of Your Business Services.

Webinar: Business Engagement Action Planning: Align Strategies and Tactics with Measurable Objectives.

[Request more information](#)

www.Business-U.net



To request information about all of the programs above, contact Shayne@business-u.net