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BUSINESS U EARNS STEVIE AMERICAN BUSINESS AWARD FOR CO-FOUNDING TEAM OF THE YEAR

LOS ANGELES – The Stevie Awards, the world's premier business awards, recently announced the Gold, Silver and Bronze winners for its 17th annual American Business Awards competition. Business U, an institutionally accredited company that provides professional development and CRM technology for workforce, education and economic development organizations, earned a Bronze Stevie for the Co-founding Team of the Year.

“From its founding in 2014, Business U has been driven by an entrepreneur spirit fueled by innovation and excellence in the teams we’ve built across our divisions, the products we develop and the services we provide to our customers,” said Business U Co-founder and CEO, Christine Bosworth. “This award demonstrates that teamwork, collaboration and respect for other points of view can have amazing results. Celina Shands, my cofounding partner and I share all of this and a dedicated approach to our work and to the people we serve who inspire us every day to support them in the best way we can, which makes winning the Stevie in the entrepreneur category especially meaningful to us personally.”

The American Business Awards honor achievements in every aspect of work life, from customer service and management to public relations and product development. All organizations operating in the U.S. – large and small, public and private, for-profit and nonprofit are eligible to submit nominations to the awards program. More than 3,800 nominations were reviewed by more than 200 professionals in the judging process this year.

“As female entrepreneurs, Christine and I are beyond honored to receive a Stevie,” said Celina Shands, Business U co-founder. “To us the award validates our commitment to our current and future customers in developing the best products and services on the market. Women in business are really coming into their own in so many different markets, and we are just proud to walk with them on this exciting journey in achieving business excellence.”

Business U earned the Co-founding Team of the Year Bronze Stevie for creating innovative services to help government agencies engage industry in workforce and education initiatives. The company also earned a Silver Stevie, in the Workforce Development category, for its customer relationship management system, called B2B Engage®.

“The nominations submitted for the 2019 American Business Awards were outstanding,” said Michael Gallagher, president and founder of the Stevie Awards. “The judges found the competition to be intense, and those recognized as Stevie Award winners should be immensely proud of this accomplishment.”

For a complete list of the Stevie Award winners, visit <http://www.StevieAwards.com/ABA>.

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As the only institutionally accredited national organization that focuses exclusively on business engagement, Business U transforms the outdated approaches public-sector organizations use to engage with industry. Through professional development, technical assistance and CRM technology, we shift the cultural and operational mindset of these organizations to engage business and industry in creating opportunities for job seekers and students. Business U earned its accreditation from the International Association for Continuing Education and Training (IACET) and was awarded the 2017 IACET Innovation of the Year Award for Learner Engagement; it is also the recipient of the 2019 National Association of Workforce Development Professionals' 2019 Professional Development of the Year award for advancing the workforce profession. For more information, go to www.Business-U.net.