

BUSINESS U CEO ELECTED TO THE IACET BOARD OF DIRECTORS

Los Angeles, Calif — Business U's Co-founder and CEO, Dr. Christine Bosworth has been elected to serve on the International Association for Continuing Education and Training (IACET) Board of Directors. IACET is a third-party accrediting agency that ensures providers of continuing education and training (CE/T) have completed rigorous audits that meet the ANSI/IACET 2018-1 Standard addressing the design, development, administration, and evaluation of learning programs.

The IACET is the originator of the continuing education unit (CEU), and its ANSI/IACET Standard measures all aspects of a CE/T provider's program development across the following nationally recognized categories: Organization, Responsibility and Control; Learning Environment and Support Systems; Planning and Instructional Personnel; Needs Analysis; Learning Outcomes; Content and Instructional Requirements; Assessment of Learning Outcomes; Awarding the IACET CEU; Maintaining Learner Records; and the Evaluation of Learning Events.

"We are thrilled to have someone of Dr. Bosworth's caliber and deep expertise in business and education join our board," said IACET Chief Executive Officer, Joe McClary. "Her organization was awarded the IACET 2017 Innovation of the Year Award for Learner Engagement for their exceptional strategies in supporting public sector markets to better engage business and industry in workforce and education missions."

Business U earned its IACET institutional accreditation in 2015 achieving a standard of excellence through a rigorous 18-month process. Since then, Business U has applied the Standard to its signature Business Engagement Boot Camps®, B2B Engage® CRM technology and professional development certification courses.

Dr. Bosworth stated, "I am honored to be part of a board of directors that has as its chair the learning director for the Society of Women Engineers, along with other leaders across the nation, including the board's treasurer who is a senior advisor in the Office of the Assistant Secretary of Labor for Occupational Safety and Health with the Department of Labor, a federal organization that drives much of the work that we do at Business U. It is with deep appreciation of IACET's commitment to excellence that I look forward to collaborating with my board colleagues in support of its mission."

Dr. Bosworth is an education and business leader with more than 25 years of operations, program development, and management experience. She is a nationally recognized subject matter expert in business engagement and served as a commissioner and executive officer on the Los Angeles County Workforce Development Board. She has a master's degree specializing in adult education and earned her doctorate degree from UCLA in educational leadership.

Co-founder of Business U, Celina Shands added, "We are so proud of our beloved Dr. B. Every single day, she puts into practice what we teach at Business U, and so it's no surprise to all of us who work with her that she was sought out for this honor. As a transformational leader, Dr. Bosworth has led our company through accreditation, CRM development, two Davey awards and the IACET 2017 Innovator of the Year in Learner Engagement."

On Thursday, March 22, 2018, IACET will be highlighting Business U on its website showcasing its many accomplishments and service offerings at <https://www.iacet.org/>.

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IACET is a non-profit association dedicated to quality continuing education and training programs and is the only standard setting organization approved by the American National Standards Institute (ANSI) for continuing education and training. The ANSI/IACET Standard is the core of thousands of educational programs worldwide. For more information, visit www.iacet.org or call 703-234-4065.

Business U, Inc. is an institutionally accredited national organization that creates capacity and sustainability for workforce, education and economic development organizations through strategies, technology, and professional development learning events that result in attracting businesses as a partner (in sector strategies and work-based learning), as a customer (with government-funded services), and as a funder (to invest and leverage). For more information, go to www.Business-U.net