



Registration Form: Professional Development

Business Engagement On-demand Webinar Series

This four-part webinar series is an efficient way to upskill business engagement efforts resulting in increased market penetration and repeat business customers – demand side metrics as articulated in the Workforce Innovation and Opportunity Act. The series includes a comprehensive toolkit and a series of live webinars that culminates in a coaching session to implement the learning outcomes from each webinar. Whether participants are just starting to work with employers, or are seasoned practitioners with an expanded reach to business and industry, this series strategically elevates the practice of business engagement.

Facilitators: Dr. Christine Bosworth & Celina Shands, M.S.

Webinar Series Cost: \$495.00

Webinar #1: Building Transformational Relationships with Business & Industry

Webinar #2: The Power of Value Propositions: A Consultative Approach to Engagement

Webinar #3: Overcoming Employer Objections: The Psyche of Business & Industry

Webinar #4: Coaching Session: Implement Your Business Engagement Action Plan

Each Webinar is one hour in duration. Business U is offering three cohorts to accommodate your schedule:

Cohort C: Offered on Wednesday
11:00 am PST/1:00 pm CST/2:00 pm EST
Webinar 1: September 13, 2017
Webinar 2: September 20, 2017
Webinar 3: September 27, 2017
Webinar 4: October 10, 2017

To attend a webinar series, pre-registration is required. Please complete the following information:

Attendee Name	
Organization Name	
Job Title	
Email Address	
Telephone #	
Billing Address	
Purchase Order # (if applicable)	

Select the Cohort Series you want to attend

Cohort C

- Send Payment to Business U
- Payment Method: Checks only payable to: Business U, Inc.
- Federal Tax ID: 47-3950747
- Payment must be received no later than one week prior to the Cohort start date
- Space is limited, to reserve your seat please email or fax your registration form to Shayne Nelson. Please also contact Shayne if you need more information or have questions.

Mail your payment to:
Business U, Inc.
11000 Wilshire Blvd.,
#24-1519
Los Angeles, CA 90024

Email your form:
Shayne@business-u.net

or Fax you form:
310-693-5329

Cancellation policy:
We understand that circumstances may arise which may change your plans to attend the Webinar Series. We will gladly give you a refund with a minimum of one week's notice prior to the Cohort start date. Should you not be able to attend one of the Webinars in your Cohort, we will do our best to move you in another Cohort if space is available.

Attendee Signature/Date:

11000 Wilshire Blvd., Suite 24-1519 | Los Angeles, CA 90024 | Tel: 310.800.3353 | Fax 310.693.5329

Email: info@Business-u.net | **Website:** www.business-u.net